



Utrikespolitiska
föreningen
Göteborg

OPERATIONAL PLAN 2018

The Society of International Affairs

Gothenburg



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OPERATIONAL YEAR 2018

The Society of International Affairs in Gothenburg shall during the operational year of 2018 strive to maintain its reputation and position as one of Gothenburg's main forums for debate and discussion on issues relating to international affairs.

The board carries the responsibility for continuing with the association's core activities, including regular events such as lectures in different forms, movie screenings, study trips, MUN simulations and more. The board shall also aspire to expand the association's range of activities by inventing new concepts, and should look for inspiration in recaps from previous operational years. The board is also in charge of further improving the High School Project, which entails arranging lectures and promoting the association at different high schools throughout Gothenburg. The visits in 2017 were rather few, but successful. To enable the association to make more regular visits, the board of 2018 should recruit a new board member whose sole responsibility is the High School Project. Furthermore, the Event Committee may, if necessary, appoint a person specifically responsible for the study trips.

The board is responsible for making sure that the association's activities are in line with principles of democracy and non-discrimination. The lectures shall encompass a wide array of topics, and shall deal with issues that receive a lot of public attention, and shed light upon issues that do not. The board shall also do its best to maintain a balance between the amount of male and female lecturers, and shall invite speakers based both in Sweden and abroad as far as the budget permits. Finally, the board shall always strive to hold as many events as possible in English, since many active members and regular visitors are English speaking.

UTBLICK

The board and editors-in-chief of Utblick in 2018 should keep the same structure of publication as the previous years. This means publishing a total of four issues during the year - two issues in the spring, and two in the fall. Contact with prospective printing companies should be done in advance in order not to delay the print, and the coordination with the graphic designer should be efficient, which means requirements and expectations



are to be communicated clearly in both ways. The informal cooperation with HDK regarding design should if possible be maintained. The editors should update the website (utblick.org) throughout the year with a digital version of the magazine along with (as far as possible) independent articles. The content of Utblick should be in line with the purpose of the association and its activities, and the magazine should be a forum for debate and discussion on foreign affairs and international issues.

MEMBERS

The board is responsible for encouraging members and participants to get involved in the association's committees. The board shall also see to that at least 60% of the association's members are under the age of 26, since this is a criterion for being considered a youth association by the MUCF, a governmental agency and one of our main financiers.

EXTERNAL RELATIONS

The board shall maintain good relations with all the association's external partners, and shall also uphold its reputation as politically neutral.

ECONOMY

The mode of operation of the association and its activities shall be characterized by long-term thinking. Also, long-term thinking shall permeate the management of the association's economy by the board of UF Gothenburg. The board is responsible for making proper grant applications that meet the demands of the funders, as well as keeping themselves informed if the demands are changed. This especially regards information about potential changes in the percentage threshold for being considered a youth association by Myndigheten för ungdom- och civilsamhällesfrågor (MUCF).

COMMUNICATION

The board shall work to inform about its activities to the members of the association. This is done among other things by actively updating the website, putting up posters as well as through social media. The board shall also work to engage new members and spread awareness about the association to students as well as other groups. Especially at the start of new semesters, UF Gothenburg shall try to reach out to new



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students through arranging kick-off/mingles, information tables as well as class visits. The board shall provide marketing material such as posters, membership cards and, if sufficient information is available in time, flyers. Effective marketing is paramount to the outreach of the association, and is therefore an integral part of a successful operational year.

THE SWEDISH ASSOCIATION OF INTERNATIONAL AFFAIRS

Throughout the year the board of UF Gothenburg should work to maintain the well-established relations to The Swedish Association of International Affairs (UFS).

UF Gothenburg shall throughout the year be active in the activities of UFS. The awareness of the workings of the national association shall be good in the entire board of UF Gothenburg, so that the board can make well-informed decisions. The board shall keep itself updated about the ongoing discussions within the national association about how the management of the economy of the national association can be improved. The board of UF Gothenburg shall promote a line that certifies that the revenues of the national association are secured in the long-run. Also, the board shall do its utmost to promote sound spending within the UFS.

If there are enough funds, the board of UF Gothenburg should to the largest extent possible participate in the events arranged by UFS to discuss activities, gain perspectives from others, as well as creating closer relations with other associations.