



Utrikespolitiska
föreningen
Göteborg

OPERATIONAL PLAN 2017

The Society of International Affairs Gothenburg



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OPERATIONAL YEAR 2017

The Society of International Affairs in Gothenburg shall during the year of activity 2017 strive to be one of the main arenas for debate and discussion on international affairs and international issues.

The board is responsible for the core activities, which should be regular events such as lectures in different forms, film club, travels and simulations with the MUN-committee. Other events, such as film festival and social activities for the active members of the society, are also desirable. The board is also in charge of carrying on with the high school project, which means arranging lectures for high school students, preferably in collaboration with high school student unions.

The board of the association is responsible for that its activities are characterized by a democratic and non-discriminatory spirit. In the work with arranging lectures, seminars and similar things the board shall strive for a good balance between various topics, where space is given for both issues that have received much attention as well as those not receiving so much. The board shall also strive for an equal balance between male and female lecturers, and invite both people from around Sweden, and if it is economically possible, from abroad. In addition to this, the board shall also strive for that the majority of lectures are held in English, since many active members and parts of the audience are English-speaking.

UTBLICK

The board shall during 2017 ensure that four issues are published of the members' magazine of The Society of International Affairs, Utblick. The board shall in addition to this strive for regularity in its publication, through publishing two issues during the spring semester and two issues during the autumn semester. With the purpose of encouraging inter-faculty involvement and the profile of the magazine the editorial staff are encouraged to preserve the cooperation with HDK when it comes to design. Beside the printed edition the board shall also strive for that the website of Utblick (utblick.org) is updated and active during the year. The content of Utblick shall be in accordance with the purpose of the association and its activities and be a forum for debate and discussions of foreign affairs and international issues.

MEMBERS

The board is responsible for encouraging the members of the association to get involved in the committees of the association and the events of UF. The board shall actively strive for that 60% of our members are under 26 years of age, since this is a criterion for being considered a youth association and is connected to the national grants. The board is also responsible for regularly sending an updated list of members to The Swedish Association of International Affairs so that the members of the association receive the magazine *Internationella Studier* in their mailboxes.



EXTERNAL RELATIONS

The board shall maintain good relations with external partners such as student unions, leaderships of faculties, interest groups and financiers. The board shall especially work to preserve the good reputation and the role as politically neutral of the Society of International Affairs.

ECONOMY

The mode of operation of the association and its activities shall be characterized by long-term thinking. Also long-term thinking shall permeate the management of the association's economy by the board of UF Gothenburg. The board is responsible for making correct grant applications that meet the demands of the funders, as well as keeping themselves informed if the demands are changed. This especially regards information about potential changes in the percentage threshold for being considered a youth association by Myndigheten för ungdom- och civilsamhällesfrågor (MUCF).

COMMUNICATION

The board shall work to inform about its activities to the members of the association. This is done among other things by actively updating the website, putting up posters as well as social media. The board shall also work to engage new members and spread awareness about the association to students as well as other groups. Especially at the start of new semesters UF Gothenburg shall try to reach out to new students through arranging kick-off/mingles, information tables as well as course visits.

The board shall strive for providing marketing material such as posters, membership cards and, if sufficient information is available in time, flyers. An updated and effective marketing for the association through evaluating and developing current strategies should be essential for the board.

THE SWEDISH ASSOCIATION OF INTERNATIONAL AFFAIRS

Throughout the year the board of UF Gothenburg should work to maintain the well-established relations to The Swedish Association of International Affairs (UFS).

UF Gothenburg shall throughout the year be active in the activities of UFS. Not only through its representative, instead the awareness of the workings of the national association shall be good in the entire board of UF Gothenburg, so that the board can make well-informed decisions. The board shall keep itself updated about the ongoing discussion within the national association about how the management of the economy of the national association can be made sustainable. The board of UF Gothenburg shall promote a line that leads to that the revenues of the national association are secured in the long-run.

If there are enough funds the board of UF Gothenburg should to the largest extent possible participate in the events arranged by UFS, to discuss the activities, gain perspectives from others, as well as creating a better community with other associations.